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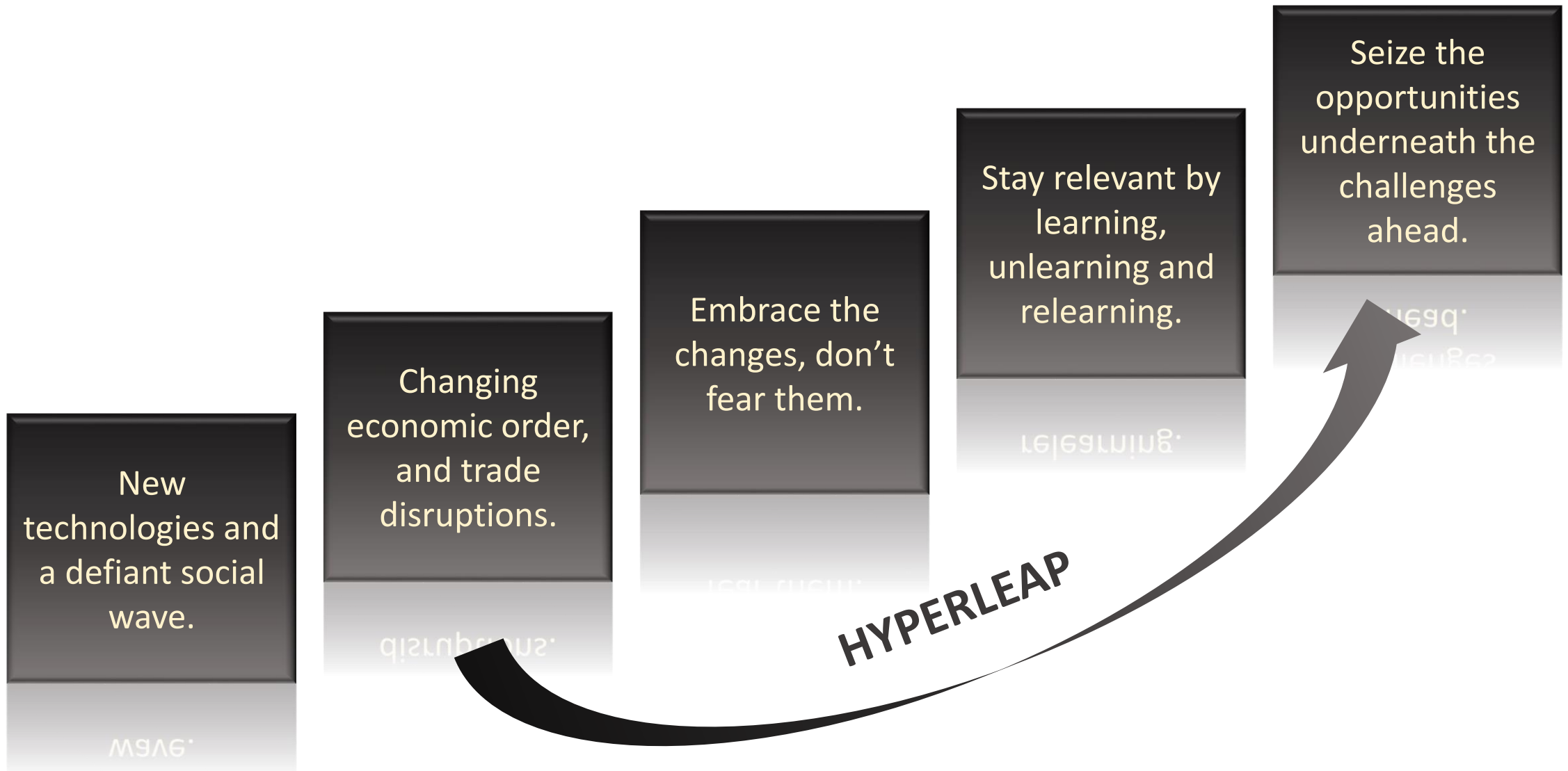
THE INSTITUTE OF  
CHARTERED ACCOUNTANTS OF SRI LANKA

# HYPERLEAP

39th National Conference of  
Chartered Accountants



# BOLDLY GO... AMIDST THE CHANGES AND CHALLENGES





# BOLDLY GO... AMIDST THE CHANGES AND CHALLENGES



*"Ecommerce now ubiquitous, impacting all industries and supply chains... Amazon market cap nearly USD 1Tr."*

*"Millennials want these little brands, local brands," Nelson Peltz*

*"German sociologist, argued that double-entry book-keeping marked the birth of capitalism"*

*"coming of age of the world's 2bn millennials" ft.com*

*"between 2011 and 2016, large US consumer groups lost \$22bn in sales to smaller brands" BCG.*

New technologies and a defiant social wave.

Changing economic order, and trade disruptions.

Embrace the changes, don't fear them.

Stay relevant by learning, unlearning and relearning.

Seize the opportunities underneath the challenges ahead.

**HYPERLEAP**

*"133Mn emerging roles and 75Mn declining roles, by 2022" wef.*

*"China to Overtake U.S. Economy by 2032" Bloomberg*

*"Accountants' skills will need to expand to include an understanding of the principle features and functions of blockchain" ICAEW*



# **HYPERLEAP – MAKE THE LEAP, BOLDLY...**



**As professionals, we must boldly go forward, and not be shackled by the ever changing technologies and social dynamics. We must all embrace challenges and spin them into opportunities and be ready to take that leap, boldly...**

*“It is an iron rule of history that what looks inevitable in hindsight was far from obvious at the time.” Yuval Noah Harari.*





## **Tony Weeresinghe**

*Founder/Chairman/CEO Ustocktrade LLC  
Co-Founder and Director of The Cainan Foundation  
Founder – MillenniumIT & E-Channelling  
Member – Executive Team of London Stock Exchange.*

Visionary with over 25 years' experience in the IT and Finance industries, Tony has built some of the world's most sophisticated trading systems, including the current platform for the London Stock Exchange.



# BOLDLY GO: REDEFINING THE IMPOSSIBLE



**James Lawrence**

*Iron Cowboy, Triathlete World  
record holder, Author &  
Motivational Speaker*

## What does it take to redefine the impossible?

The pre-defined 'possible' limit human achievement. To go beyond this defined limit seems impossible. But what does it take for the individual, the accountant and the nation to 'hyperleap' and boldly go beyond to achieve the impossible? Hear it from the Iron Cowboy. The man who did 50 ironman courses in 50 states in 50 consecutive days!



# BUSINESS TRANSFORMATION AND FUTURE OF JOBS



**Kasturi Wilson**

*Managing Director of Hemas Pharmaceuticals, Hemas Logistics and Maritime Sector of Hemas Holdings PLC.*

What will the future of work look like amidst the technological advances happening around us? How are millennials disrupting the way we work? In this session, we will look at how a company builds and sustains its culture amidst these rapid changes.

## Panelists

**Prof. Ajantha Dharmasiri**

*Director Post Graduate Institute of Management University of Sri Jayewardenepura and Immediate Past President of the Institute of Personnel Management*

**Suvasish Mohapatra**

*Managing Director Operations – Australia, Asia Pacific and Middle East & Turkey for Accenture Global and Board of Accenture Lanka*



# WALK WITH DIGITAL DISRUPTION



**Romesh Ranawana**

*CTO / Co-Founder at SimCentric Technologies*

***“When digital transformation is done right, it’s like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar”***

SMACIT (social, mobile, analytics, cloud, and Internet of Things) and the proliferation of other readily accessible digital technologies is acting as the perfect catalyst for digital disruption. While presenting businesses with the unique opportunity to redefine its value proposition, digital disruption dares by the exhilarating transformation it promises to bring along with it. Clearly, the competitive landscape is changing rapidly and the effects of digital disruption are massive. In this backdrop, businesses must brace themselves for the inevitable.

## Panelists

**Jiffry Zulfer**

*Founder and Chief Executive Officer of PickMe*

**Jehan Mutaliph**

*Chief Digital Officer of MAS Holdings*

**Ishan Gunatilleke**

*Chief Operating Officer of Spectra Logistics*





# NEW BREED OF BUSINESS MODELS IN A DISRUPTIVE ENVIRONMENT



**Bhanuka  
Harischandra**

*CEO of Surge Global*



**Dulith Herath**

*Founder and CEO of  
Kapruka*



**Dila  
Weerasinghe**

*Robin Hood Army*



**Aqeel Mohideen**

*Robin Hood Army*

The new generation of influencers (mostly the Millennials) is indeed an interesting bunch. By becoming the world's most powerful consumers, they are spearheading a wave of business transformation that is spawning a new and divergent breed of businesses and business models. Let us catch a glimpse of how they have started to rock our traditional business world.



# STAYING AHEAD OF THE CURVE:

Unless we continue to learn beyond what we have already mastered, we will not grow...



**Suren Rajakarier**

*Head of Audit and Assurance for KPMG Sri Lanka and Maldives*



**D. M. Rupasinghe**

*Director, Financial Intelligence Unit of the CBSL*

Unless we continue to learn beyond what we have already mastered, we will not grow...

Being abreast of the latest developments in the accounting, business and regulatory sphere is pivotal in enabling us to better our value proposition. In this session, we will take a look at the latest regulatory and accounting developments that are shaping the future role of the Accountant.

## Panelists

**Rajendra Theagarajah**

*Managing Director / CEO of Cargills Bank Limited*

**Nayana Mawilmada**

*Sector Head, Property Group at John Keells Holdings PLC*



# DNA OF THE FUTURE ACCOUNTANT

## “Redefining Learning and Working in Sri Lanka”



**Dhammika Perera**

*Chairman of Vallibel One PLC*

The past decade has witnessed, amongst other significant changes, the development of advanced technologies and rising administrative cost which has posed many challenges for Accountants and sparked concern of what the future holds for the Accountant.

Whilst these concerns hold true, the opportunities ahead are stronger if the profession is swift to accept and adopt. To remain relevant Accountants must embrace the new technologies such as AI, mega data analytics and blockchain, into their domain of expertise and leapfrog the profession into the new age of business.



# ENGAGE IN THE PRESENT, PREPARE FOR THE FUTURE



**Peter D'Almeida**

*Managing Director and Chief  
Executive of N\*able*

Passion and engagement are virtually synonymous for excelling in the task at hand. And whilst you remain immersed in the present don't let it stop you from looking into the future, which will be full of new possibilities.